



# **SUPERMART RETAIL CHAIN**

Building the best supermarket franchise in India



## About us

G-fresh Mart is a retail company, established to cater to your daily essential needs in the most hassle-free manner. The company's foray into the Indian retail market happened with the launch of the brand 'G Fresh' (Convenience Supermarket Chain)



Build your dream supermarket with us

“ Customer trust is everything ”



### How to connect with us

+91-8277997319

B-31, Sec-6 Noida, 201301

connect@gfreshmart.com

[www.gfreshmart.com](http://www.gfreshmart.com)



## WHY US?

- GREAT PRODUCT
- GREAT PRICE
- GREAT OFFER
- GREAT PROMOTION
- GREAT MARGIN

## LET'S TALK ABOUT US A LITTLE

G-Fresh Mart is a retail company, established to cater to your essential daily needs in the most hassle-free manner.

The company's foray into the Indian retail market happened with the launch of the brand 'G Fresh' (Convenience Supermarket Chain)



## SUPPORT WE OFFER'

- 45 Days Store Opening Guarantee
- Easy, Fast & Advance Billing Software\*
- 3 Month Accounting Service Free - GST, ITC, 2-A, 2-B Reconciliation, Bank Reconciliation, Debtors Creditors Report
- No Royalty For 3 Months
- Digital Promotion - Instagram, Facebook
- Free Business Website For 2 Years
- Branding, E-Rikshaw Promotion, Flyers, Banners, Youtube
- G-Fresh Kit - Tshirt, Cap, Promotional Offer Products,
- Backend Purchase Entry Support (3 Months)
- Digital Marketing - Instagram & Facebook Promotion
- Lifetime Software Training



## EXPLORE AND DISCOVER

Experience the supermarket business with high profit and low risk with G-Fresh Mart

@gfreshmart



## INTERIOR FEATURES

- Store's layout and design & theme
- False ceiling of store
- White washing in all area
- Lighting and wirings.
- Air conditioner & Wall Fans ( Quantity depends on area )
- Visi Cooler for Coldrinks and dairy products.
- Racks, Trolley and buckets.
- Billing Counter, Barcode Scanner, and printer
- All items come from the company through courier.
- All Items comes with Brand Warranty



## SOFTWARE FEATURES

- Unlimited User
- Unlimited Training & Support
- 5000 SMS Alerts
- Generate & Print Barcode
- Use Existing Barcodes
- Stock Report & Import Existing Stock By Excel Sheet
- Pricing Management-Change MRP, Product Wise
- Sale Reports & Purchase Report
- Purchase Return Report
- Daily & Monthly Reports For All
- Sale Return & Exchange Reports
- GST Tax Report & Many More
- Excel Export Of All Reports
- Past Bill Editing



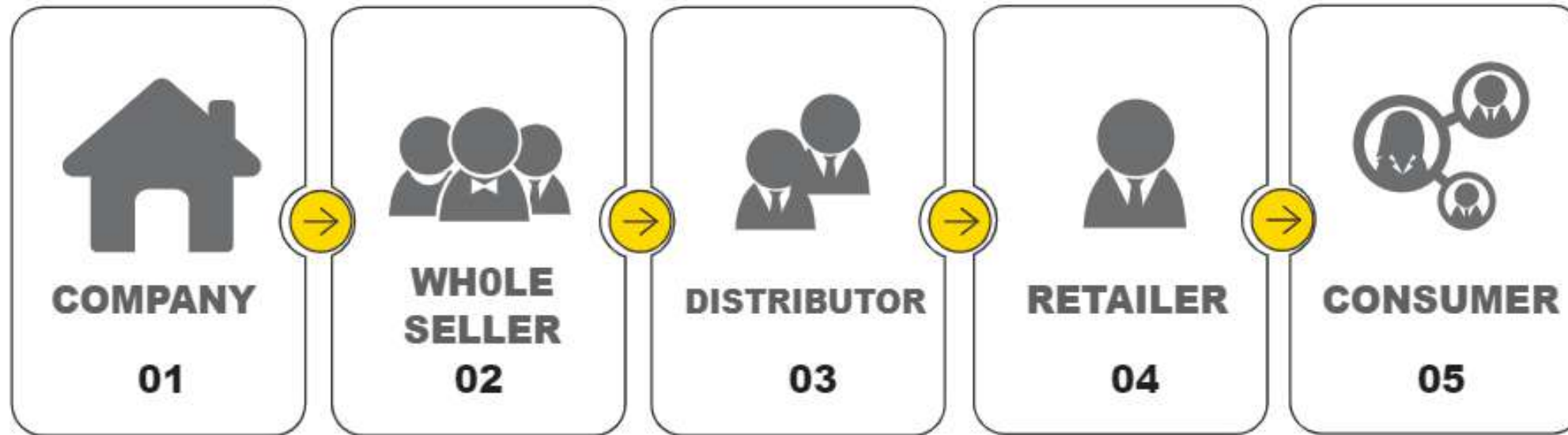
## INVENTORY FEATURES

- Grocery, Household Items, Food & Snacks, Dairy Products, Ready-To-Eat Items & Frozen Food, Fruits & Vegetables, Home And Kitchen and many other catagories
- 1000+ Brands and 20,000+ Products
- 20% to 30% Average Margin
- Largest Network of stores across India
- Easy Distribution and Warehousing chain
- Easy and efficient logistic
- Wide range of products and brands
- Well trained staff and management
- Attractive Offer and discounts
- BUY ONE GET ONE Offers
- Easy Return of expired products





## OTHER COMPANY



## -FRESH MART



## PRODUCT REFILLING





## Our Concept



**India's Fastest Growing  
Supermarket Chain**

## Our Services



### Most Advance Software

We have the best and most advance software in the industry to run your business in autopilot mode. Our software will help you to run your supermarket without any human involvement.



### Inventory Setup

Purchasing management can help control costs in various ways. For example, purchasing management involves understanding the supply chain and the raw materials market fluctuations



### Marketing and Promotion

Grocery store marketing strategies can make or break a supermarket's revenue and reputation. Creative supermarket branding combined with targeted advertisements can raise awareness of offers and promotions, increasing potential revenue.

Visit our website for more  
information

[www.gfreshmart.com](http://www.gfreshmart.com)

## Example of Our Franchise



Odissa

Maharashtra



Bhopal

Rajasthan



You can download this brochure from our website and you can distribute it to your friend and relation



# G-FRESH MART SUPERMARKET FRANCHISE

## PRODUCT

Grocery, Bakery, Stationery, Toys, Books and Magazine, Personal Care, Beverages, Fruit and Vegetable, Frozen Food and Ice Cream Tobacco, Travel Solutions and More..

## COMPANY SUPPORT

Accounting Support , Purchasing Support , Operations Support , TV Advertisement, News Paper Ad, Radio, Pamphlets, Support Hoardings, Social Media Ad, Sta Training , T-shirt, Cap.

## INCOME

\*Approximate Rs. 2 to 5 Lac Per Month

## CALCULATION OF INCOME PROJECTION

Lets Take an example of 500 Sqft Area of Supermarket Franchise:

A. Per Month Approximate Sales Rs. 15 Lac (per Day Rs. 50,000)

Average Margin on monthly Sales is 20% = Total Income Rs. 3,00,000 P.M.

B. Company will pay Rs. 20,000 to the Supermarket franchise if he appoints a New Franchise.

## INCOME FROM SUPERMARKET FRANCHISE

Income of Appointment of 5 New Franchise

**Rs. 1,00,000/- P.M.**

Income on total monthly sales 20% Rs.

**Rs. 3,00,000/- P.M**

Total Income of Supermarket Store

**Rs. 4,00,000/- P.M.**

The company will charge 1% Royalty on total sales. (Above sale of Rs 20 lakhs)





## Overview of G-Fresh Mart Franchise

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	Industry Retail		Store Set Up Time 45 Days Guranteed
	Type of Business Supermart		Organization Type Private
	Head Office Noida, UP		Franchise Tenure 5 Years
	FOCO Model Not Available		Franchise Location PAN INDIA


## G-Fresh Mart Franchise Fees & Royalty

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	Franchise Fees Rs 2,10,000/- + GST		Royalty 3% After 3 Months
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## G-Fresh Mart Franchise Return On Investment

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	In Months
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## Documents required by G-Fresh Mart

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Franchise Agreement  
Required



Proprietor Aadhaar Copy  
Required



Photo  
Required



Business PAN Copy  
Required



GST Certificate  
Required



Business Address Proof  
Required

## Products Offered G-Fresh Mart Franchise

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Fruits & Vegetables  
Yes



Grocery, Oil & Masala  
Yes



Bakery, Cakes & Dairy  
Yes



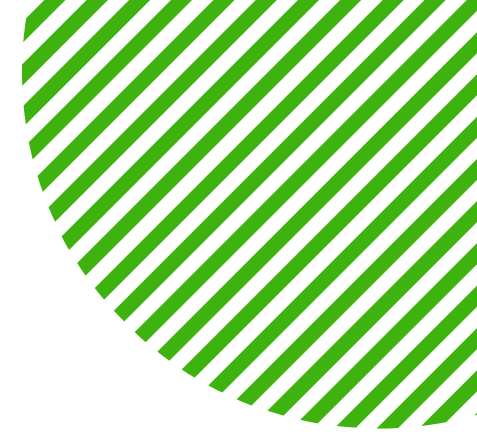
Beverages  
Yes



Snacks & Branded Foods  
Yes



Healthcare & Beauty  
Yes



● **Candidate Profile**

○ Area/Size

500 Sqft to 10000 Sqft

○ Franchise Fees

Rs 2,10,000/- + Gst

○ Software Fees

Rs 50,000/- Per Login

○ Product Cost (Minimum Order)

Rs. 1,000/- Per Sqft Approx\*

○ Interior Cost

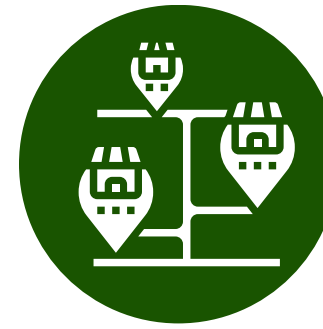
Rs 1000-1200/- Per Sqft

○ Security Deposit

Rs 1,00,000/-



1. FIX APPOINTMENT



2. CLIENT MEETING



3. FRANCHISE  
VERIFICATION



6. AGREEMENT  
SIGN



5. HANDLING  
G-FRESH KIT



4. AREA CODE  
ACTIVATION





# Application Form

First Name :

Email Id :

Address 1:

State :

Firm Name :

Account Number :

Bank Name :

Last Name :

Mobile No :

Address 2:

Pin Code :

GST Number :

IFSC Code :

PAN Number :

**Documents :** ID Proof, Address Proof, Photo, GST No, PAN No.

**Franchise Signature :** \_\_\_\_\_

# THANK YOU



We help you live your dreams.  
Our franchises promise returns  
and happiness.



## Connect With Us



+91-8277997319

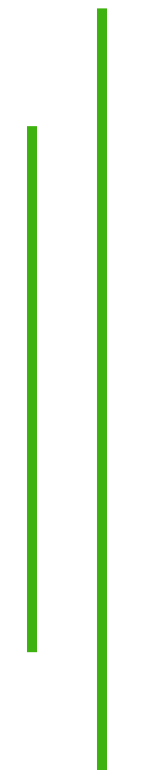


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